



Coffee chief says cough up for ball

Corporate sector called on to back Lifeline

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A COFFEE maestro is brewing up a buzz about a fundraiser as part of his new role with a Gold Coast charity organisation.

Zarraffa's chief executive Kenton Campbell has been appointed as Lifeline Gold Coast's new ambassador.

Originally from the US, Mr Campbell said an organisation similar to Lifeline in his hometown of Eugene helped him at the beginning of his life.

"Only in reflection on my journey in life have I realised the importance of an organisation like Lifeline," he said.

It is with great pride I have the ability to give back to such a great organisation at a time it is so importantly needed."

Mr Campbell said his first job was to promote the organisation's charity ball on Friday, May 22.

The black tie event will raise funds for Lifeline's Hand of Life program, a campaign which supports families through counselling.

The event is held in conjunction with the Sanctuary Cove International Boat Show, from May 21-24.

"I'd like to call on the corporate community to open their hearts, despite the current economic downturn," he said.



"Organisations like Lifeline need our support now as more and more people are turning to them for support."

The ball is at the Hvatt Regency Sanctuary Cove. Tickets cost \$175.